



John Puchalski Laguna Hills, CA 92653
jwpuchalski@hotmail.com

SKILLS

Computer Skills: CS4 (Photoshop, InDesign, Illustrator, Acrobat), Mac OSX Leopard on G5 dual processor
Traditional Skills: Art Direction, Layout & Design, Drawing, Illustration



WORK EXPERIENCE

Logomark Inc. (promotional products manufacturer) - Senior Graphic Designer - 2003-present
Responsibilities: Concept, layout design and production for product catalogs, advertising and posters, photo retouching, logo design, art direction.



Home Depot West Coast Advertising - Graphic Artist/Art Director - 1999-2002
Responsibilities: Concept, layout design and production for product catalogs, decor tabs, direct mail, photo retouching, art directing photoshoots (table top, people, room sets, location), working "within in the box" but making the box bigger.



Gucci Timepieces - Graphic Artist/Art Director - 1992-1999
Responsibilities: Concept, layout design and production for product catalogs, sales collateral, national magazine and billboard advertising, multi-language brochures, direct mail, visual display images, photo retouching, art directing photoshoots, press checks.



FreeLance - Illustrator/Designer - 1977-1992
Responsibilities: Four-color/b&w advertising, magazine editorial illustrations, story illustrations, movie poster comps, product illustration, storyboarding. Worked with art directors, designers, ad agencies, design studios and publishers.

FORMAL EDUCATION

Cal State Fullerton, Bachelor of Arts, Illustration/Graphic Design

NOTATIONS

Taught Special Studies in Illustration class at Cal State Fullerton and Airbrush class at Cal State Dominguez Hills
Exhibited in LA Society of Illustrators West and New York Society of Illustrators
Awarded Certificate of Excellence Strathmore Gallery
Climbed Mt. Fuji twice

REFERENCES

Will gladly be furnished upon request